



YORK ST JOHN STUDENTS' UNION

STRATEGIC PLAN

2020-2024

York St John Students' Union are proud to present our strategic plan for 2020-2024. The plan will guide our priorities for the next four years, with everything we do centering around a 'student first' approach.



OUR PLAN

The Students' Union initiated consultation with stakeholders in August 2019 with completion of this process in March 2020. As part of the consultation, students gave feedback via workshops, focus groups, online surveys and forums. We have carefully analysed three years worth of data from the NSS and internal surveys, and have interviewed staff from across the university. We have also collated and reviewed strategic plans and documents from within the sector and beyond to aid our innovation in creating this plan.

York St John Students' Union believes that this plan reflects what is important to you and we will work with our partners and you to make the plan a reality. We can't wait to start this four year journey and to learn what we can achieve together!

The key themes that emerged from consultation were that the Students' Union should deliver services and activities that:



Support you regarding your academic studies and wellbeing



Empower you to challenge and change the world around us



Equip you with skills and experiences that will make you more successful

Tim Holmes
Students' Union
President
2019/20

Kirsten Jolley
President of Wellbeing and
Diversity
2019/20

Jenny Marchant
President of
Education
2019/20



OUR MISSION & VISION

MISSION

We aim to empower students at York St John University to challenge and change the world around us.

VISION

By 2024, York St John Students' Union will play a major part in the life and transformation of students by being the central hub of social activity, representation and opportunity.





OUR VALUES



INCLUSIVE

Provide activities and spaces that make students feel that they belong.



TRANSFORMATIVE

Ensure that the Students' Union provides opportunities and experiences that positively change lives.



CHALLENGING

Constantly critique and question what we and our partners do to ensure that we are always striving to act in the best interests of students.



EMPOWERING

Equip students with the skills, opportunities and experiences to enable their success.



FUN

Make student life at York St John University enjoyable and rewarding.

OUR PRIORITIES

- Provide independent advice services that help students to stay and enjoy life at university.
- Offer spaces and opportunities to enhance belonging and student communities.
- Engage with the university, city and wider community to ensure that students get the best experience - on campus and beyond.
- Be recognised as a change-making organisation.
- Provide activities and opportunities that aid students to gain employability skills and become active citizens.





OUR ENABLERS

Utilisation of Spaces

Communication, Insight
and Analysis

People and Relationships

Governance, Finance and
Risk Management

Ethics and Environmental
Sustainability





OUR PROJECTS

Beyond a 9-5 Campus

Advice, Support and Advocacy

Students as Partners

Digital Transformation

OUR MEASURES OF SUCCESS

- 80% satisfaction regarding questions 21 and 25 in the NSS*
- 60% of income from non-subvention means
- 70% of student body engaging with the Students' Union **
- 85% staff satisfaction
- National recognition for being an effective and impactful Students' Union

*based on NSS data released annually




** based on unique interactions with the SU including commercial services, representative and advice services, memberships and digital engagement.





**YORK ST JOHN
STUDENTS' UNION**

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